

We invite you to become a sponsor of the Women In Business Survey

The survey is launched by HRINC as an initiative that we hope will lead to a greater visibility of professional Cambodian women; the role models for hundreds of Cambodian boys and girls of the future!

CARING FOR PARENTS



SAVING



CAREER



CHILDREN



STUDIES



PROFESSIONAL WOMAN



CAR



HOUSE



RELATIONSHIP



HOBBY

We envisage that the results of the survey will assist different organisations and institutions to develop services, programmes and networking opportunities to help Cambodian women in business to balance their professional careers and personal interests and lives. Results will also help employers more broadly understand the challenges women face in balancing personal life and professional careers.

Initial survey results already indicate that women are for example interested in a special women savings fund for the benefit of expenses that are close to women's heart such as children's education, taking care of the parents, further development of their career or setting up their own businesses.

ABOUT THE SURVEY

The survey is an HRINC initiative and aims to get responses of approximately 500 working women, representing all walks of life: young professionals, mid-level and senior executives, and business owners, taking part. The questionnaire includes questions about living standards, education, career experience, personal life issues and financial considerations. The details can be found on our website: www.hrinc.com.kh

WHAT YOUR SPONSORSHIP WILL BE USED FOR

We hope to receive both your encouragement and financial sponsorship in order to launch this survey.

1. Results will be detailed in a booklet which will allow for a more in depth understanding of professional woman in Cambodia. The booklet will be widely distributed to financial institutions, donors, universities, associations and businesses.
2. It is our hope that we will be able to raise sufficient funds to host an event “Women’s Executive Lunch” to discuss and disseminate the findings and proactively find women leaders who can creating networking and support groups.
3. The results will be published in English but we would like to have it translated into Khmer, French and Chinese.

Results featuring sponsors’ logos will be distributed to all participants and sponsors as well as being released on websites of universities and major business associations. The report will also be available on HRINC’s website.

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Type	# Sponsors Allowed	Fees	Benefit Package
Premium	2	USD 1000	<ul style="list-style-type: none">- 1 video of several representative women from your organisation providing career advice for other women in Cambodia, for you to use as you wish and to be published on the HRINC website (E-learning modules)- 2 professional profiles of women in your organisation to be published in WIB survey report and on the HRINC website.- 3 representatives of your organisation will be invited to the launch of the WIB survey- Company logo advertising on HRINC recruitment website for 1 year (Value US\$500)- Company logo on the HRINC website Women in Business page- Company logo on the sponsorship page of the survey report
Gold	4	USD 500	<ul style="list-style-type: none">- 1 woman profile from your organization to be published on the HRINC website- 2 representatives of your organization will be invited to the launch of the WIB survey- Company logo on the HRINC website, Women in Business Page- Company logo on the sponsorship page of the survey report
Silver	Unlimited	USD 250	<ul style="list-style-type: none">- One representative of your organization will be invited to the launch of the WIB survey- Company logo on the HRINC website Women in Business page- Company logo on the sponsorship page of the survey report
Bronze	Unlimited	USD 100	<ul style="list-style-type: none">- Company logo on the HRINC website Women in Business page- Company logo on the sponsorship page of the survey report

Survey time frame: We launched the survey in October 2009 and will launch the results in early 2010.

If you are interested in sponsoring the Women in Business Survey, or if you wish to have more information, please do not hesitate to contact our team:

Mrs. SUY Sokha

suy.sokha@hrinc.com.kh - 016 811 466

Ms. YOUS Haksovatha

yuos.haksovatha@hrinc.com.kh - 015 730 727